

Gifts That Will Be Most Appreciated



See the many free attractions. See the Doll's Country Club Dance—the Miniature Holy City. See Santa Claus Himself in Toyland.

Please make every effort to shop in the morning when crowds are lighter. Of course we will give you the very best service and attention in our power no matter when you come, but the earlier hours are pleasanter for you.

BRANDEIS STORES

Mothers will find their Christmas shopping much easier if they will leave their children in Our Free Play Room in Nursery, in charge of two competent nurses. All the newest toys to amuse them while you shop.

You will save time and annoyance by shopping on our transfer system. Ask for one at the first counter you visit. It is simple and safe.



The best day of all the Holiday season to buy Christmas presents at Brandeis Stores is Saturday. Many extra special sales for this one day only. You can buy the finest and most practical gifts at prices much lower than you could possibly buy them at any other time. Take advantage of the Greatest Special One Day Bargains in Holiday Merchandise ever offered in Omaha. Don't delay your Christmas buying another day. Come Saturday. Store open 8 a. m. till 10 p. m. See other Brandeis Store ads on pages 4 and 24.

A Remarkable Sale of High Class Sample Furs

FINE FURS ARE THE MOST EXQUISITE OF ALL GIFTS FOR WOMEN

We Bought at an Astonishing Reduction a New York Furrier's Entire Sample Line
SAMPLE SCARFS SAMPLE MUFFS SAMPLE COATS SAMPLE MATCHED SETS

Hundreds of the Richest Fur Pieces (No Two Alike) Just in Time for Christmas.

These are all show room samples from one of New York's leading furriers and every one was made with extreme care from the best selected pelts the world's market contained. You can buy the finest of all gifts for "her" at much less than you figured on. Every fur in this sale guaranteed exactly as represented.



Matched Fur Sets

- \$85.00 Pointed Fox Set, at..... \$59.00
- \$75.00 Red Fox Set, at..... \$55.00
- \$65.00 Iceland Fox and Near Seal Sets \$42.50
- \$55.00 Natural Opossum Set at..... \$39.00
- \$95.00 Cross Fox Set, at..... \$69.00
- \$95.00 Cinnamon Bear Set at..... \$69.00
- \$100.00 Black Fox and Near Seal Set \$65.00
- \$65.00 Fischer Raccoon Set at..... \$49.00
- \$40.00 African Black Monkey Set..... \$25.00
- \$150.00 Persian Lamb Set, at..... \$98.00
- \$95.00 Australian Opossum Set at..... \$69.00
- \$37.50 Black Wolf Sets at..... \$25.00
- \$35.00 Sable Canadian Marten Sets..... \$20.00
- \$30.00 Sable Fox Sets, at..... \$17.50
- \$25.00 Canadian Marten Sets at..... \$15.00
- \$25.00 Northwestern Mink Sets at..... \$15.00
- \$22.50 Brook Mink Sets at..... \$12.50

One Lot of Assorted Fur Sets—In Canadian Marten, Northwestern Mink, French Lynx, Brook Mink, etc.—many worth up to \$20.00 a set, at..... \$10.00

Extra Large Sets of French and Belgian Lynx—worth up to \$10.00—black or sable color—at..... \$5.00

Genuine Black Lynx Furs At One-Half Price

One Set of fine quality Russian Lynx; large Russian shawl with large fancy muff; actually worth \$135; a half price..... \$67.50
Two Fancy Black Lynx Shawls; were \$39.00, at..... \$19.50
One Pretty Fancy Shawl of Black Lynx; was \$42.50, now \$21.25
One Large Silky Fancy Scarf; the price was \$49.00, now \$24.50

Extra Scarfs Separate Pieces

All the different shapes—Belgian Lynx, in brown and black; Canadian Marten, Fox, Wolf, Northwestern Mink, etc., at 98c
\$1.98 \$5 \$7.50 up to \$50
Muffs to Match, from \$1.50 up to \$35.00.

Beautiful Fur Coats

One Genuine Hudson Seal Coat; worth \$225, at \$135
One Genuine Hudson Seal Coat; worth \$300, at \$198
One Near Seal Coat with Persian Lamb, worth \$175, at..... \$125
One fine Australian Seal Coat with Marten; worth \$300, at..... \$198
One Caracul, Silky and Pine Coat; worth \$125, at \$75
One Sable Blended Siberian Squirrel Coat; worth \$200, at..... \$98
One 2X Genuine Seal Skin Coat; worth \$750, at \$498
One Genuine Leopard Skin Coat with Marten Collar; worth \$350, at..... \$198
One very fine Moire Russian Pony worth \$2.00..... \$135
One extra fine Moire Russian Pony Coat; worth \$185, at..... \$125
One fine Moire, Russian Pony Coat; worth \$175, at \$119
An Assortment of Different Pony Coats, in various markings and qualities—a range of prices—from... \$59, \$75, \$89 and \$98

Children's Fur Coats

There were several sample coats for children in this lot of samples. They were made for children of 10 or 12 years of age. They are ideal gifts for Christmas. We will sell them for exactly one-half price.
One \$40.00 Near Seal Coat at..... \$20.00
One \$45.00 Brook Mink Coat at..... \$22.50
One \$60.00 Krimmer Coat at..... \$30.00
One \$65.00 Sable Squirrel Coat at..... \$32.50



Brandeis Stores Great Sale of

Oriental Rugs

IMMENSE CONSIGNMENT OF THE RICHEST VARIETIES OF ORIENTAL RUGS SOLD TO US AT A BIG REDUCTION BY THE

U. S. Customs House Authorities ON ACCOUNT OF UNPAID DUTIES

Never have we heard of such a bargain in high class Oriental Rugs as this one. Hundreds of the most beautiful highest grade, genuine Oriental rugs in those rich color blendings found only in rugs of the finest class. All on special sale Saturday.

ALL AT WONDERFUL BARGAINS

Special One Lot of Kazak Rugs

Different varieties of fine Orientals in rich patterns and different sizes; many worth \$25 each; one lot, at, each..... \$12.50

One Lot of 50 Rugs

Different varieties of fine Oriental rugs in rich patterns and desirable sizes. They are worth up to \$40—
Each, at..... \$19.00

One Lot of 40 Rugs

These are beautiful, rich colorings and various sizes; actually worth as high as \$50 each; in one great lot—
At, each..... \$25.00

Elegant Princess Bokhara Oriental Rugs—Would be readily sold at \$65 in a regular way, specially priced at..... \$35
Beautiful Princess Bokhara Rugs—In rich patterns, worth regularly up to \$75, go at..... \$39
The Royal Bokhara Oriental Rugs—In desirable sizes, easily worth \$100, at \$60
Several Senas Persian Rugs—Were greatly admired in our show windows, worth up to \$60, at..... \$39

Kazak Rugs—These genuine Orientals are in the 6x8 size and are worth up to \$100 each, at..... \$69
One Sarouk Rug—6-8x10-3 size, an exquisite Oriental, worth \$225 at..... \$135
One Elegant Mahal Rug—12-4x8-9, a pattern of rare beauty, worth \$200..... \$125
One Kermanshah Rug—Size 11-7x8-10—It is a superb Oriental, worth \$500, special at..... \$325

SATURDAY—Brandeis, Third Floor

Brandeis Stores

Special Sale of Women's Cloaks

Hundreds of Women's high grade Cloaks, worth up to \$20.00; special—
at..... \$10

Hundreds of Women's Fine Winter Cloaks—worth up to \$30.00—
at..... \$15

Hundreds of Women's Finest Winter Cloaks—worth up to \$40.00—
at..... \$19



TOYLAND

In the Basement Is Full of Remarkable Bargains for Saturday

Imported German China Tea Sets—Over 200 different designs and over 50 different size sets. These are sample sets at one-half the regular prices—
at..... 10c, 25c, 49c, 98c up to \$3.98
Every sample train set, large sets with lots of track, bridges, crossovers, station houses, tunnels, etc., with strong locomotives—special table, per set—
at..... 25c, 49c, 98c and \$1.50
Grocery stores, stocked with real eatables, also meat shops, at..... 49c and 98c
Buy the wonderful hill climbing, self running, double friction toys here. Guaranteed for one year. Automobiles, street cars, locomotives, etc., at 49c, 75c, 98c

At the mechanical toy counter, tumbling bears and tumbling clowns—
at..... 49c
Balky Mule at..... 25c
Large size Teddy Bears, at..... 49c, 75c, 98c
On Special Table by Game Department, Double-Nine Domino Sets, at..... 10c
Standard Base Ball Game; worth 50c, at..... 19c
Toy Town Post Office and Toy Town Conductor Games, at..... 25c, 49c and 98c

Choice of 20 Imported Model WAISTS At Just One-Half Their Original Price

Bath Robes and Kimonos of silk, challies and elderdown; they make fine gifts; worth up to \$10.00, at..... \$5
\$15.00 Wool Serge Dresses \$6.98
Hundreds of pretty Plain or Trimmed make fine gifts; worth up to \$10.00, at..... \$6.98



Silk Petticoats

A woman always appreciates a gift of a Fine Silk Petticoat. Silk Petticoats, worth up to \$7.50, at \$3.98
Silk Petticoats, worth up to \$12.50 at \$6.98
Silk Petticoats, worth up to \$15, at \$8.98
Special—Your choice of any Woman's Opera or Evening Coat in our entire stock at just 1/2 regular prices. This includes broadcloths, silks, black satin, etc.



Silverware and Jewelry for Gifts

Derby Silver Plate, made by the International Silver Co., best in the world; all priced with blue ticket, which means a great reduction. Berry Bowls, Sandwich Plates, Casseroles, Coffee Sets, Tea Sets, fancy Bakers, Castors, etc., over 100 designs.

Landers, Frary & Clark Pearl Handle Carving Sets, Dinner Knives and Forks; all at blue ticket special prices.

Rogers & Hamilton Finest Silver Triple Plate

Each Piece Guaranteed for Ten Years at Half Jeweler's Prices
Hollow Handled Knives and Forks, worth \$10, at..... \$7.98
Table Spoons, worth \$2.50, at..... \$2.25
Dessert Spoons, worth \$2.00, at..... \$1.75
Tea Spoons, worth \$1.50, on sale at..... \$1.00
Coffee Spoons, worth \$1.75, at..... \$1.49
Berry Spoons, worth \$1.50, on sale at..... \$1.00
Orange Spoons, worth \$2.00, on sale at..... \$1.75
Cream Ladies, worth \$1, at 49c
Gravy Ladies, worth \$1.50, at..... \$1.25
Medium Ladies, worth \$2.00, at..... \$1.75
Cold Meat Forks, worth \$1.25, at..... \$1.00
Sauté Forks, worth \$2, at \$2.50
Butter Knife and Sugar Shell, worth \$1.50, at..... \$1.25
Plain Knives and Forks, worth \$4.50, at..... \$3.75



1847 Derby designs in quadruple plate comb, brush and mirror sets, 20 designs, worth \$10—
at..... \$4.49

Mother of Pearl Manicure Sets in the latest ideas.

Party Barettes and Combs—Inlaid With Gold and Fancy Sets—All at Popular Prices

Finest quality white stone hat pins, at..... \$1
200 German silver Purses, in French gray, worth up to \$3 each, at..... \$1
S. O. Bigney Ladies' Chains, warranted gold filled, 62 inches long, warranted for 10 years at \$3.50 and..... \$5
Women's genuine seal leather Bags, in gun metal and bright frames, regular price, \$7.50, at..... \$5.00
12-in. genuine goat seal bags, in red, tan and black leather linings, 6 fittings at..... \$2.98
John Mehl hand-sewed leather bags in brown, tan, blue and black, worth to \$1.75..... \$1.00



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